

Megan Flanigan

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User experience and interaction designer with a background in graphic design who researches and empathizes with the user's journey and creates solutions to their problems. Strong communication skills, organization, and time management from years as a freelance designer. A passion for working with people.

Skills

User Research , Data Analysis, Storytelling, Brainstorming, Information Architecture, Wireframing, Prototyping, User Testing, Responsive Design, Design Systems, Agile Workflow, Problem Solving, Leadership, Dedicated

Software/Applications

Adobe CC, Figma, InVision, Slack, Trello, Asana, Miro, Squarespace, Wix, HTML, CSS, JS, VS Code, Github

Experience

Solo Designer, UX Researcher, and Web Developer

The Toasted Marshmallow | Blueridge, GA | January 2019 - Present

- Fully developed the tone, look, and feel of the brand.
- Researched and developed the website using a solo design sprint process, which included research, iteration, brainstorming, prototyping and development.
- Increased visitors and bookings by 18% in the first month of being active.

Designer, UX Researcher, and Web Developer

SawDust OT | Marietta, GA | December 2019 - Present

- A total overhaul of the Sawdust brand and a redesign of the current website.
- Used heuristic evaluations, A/B testing, and in-depth user research to pinpoint problems and create solutions that would draw their unique target audience.

UX Designer and Web Developer

Vital Dispatch | Atlanta, GA | August 2020 - October 2020

- Conducted market research for a start-up business using data analytics and interviews
- Designed and developed the website on Squarespace and set-up Google Suite for the client, which involved DNS record editing and embedding code.

Additional Experience

Pontoon Brewing

Package Designer and Illustrator | Roswell, GA | August 2020 - Present

- Won statewide label contest in the summer of 2020.
- Produce sold out in the first two weeks, and the art was requested for a second release for a newer version of the beer.
- Was hired as a contracted artist based on the popularity of the can's reception.

Designer & Consultant

Elbow Room Music | Atlanta, GA | September 2020 - Present

- Works closely with the musicians and producer to create style-specific single covers for release across most musical platforms.

Graphic Designer (and Bartender)

Watershed on Peachtree | Atlanta, GA | June 2017 - May 2018

- Designed several iterations of the restaurants menu, as well as custom icons and event menus.
- Consulted with the marketing director on advertising, brand direction, and social media.
- Worked closely with customers and ensured they enjoyed their whole experience, from the drinks, to the menu, to the food. Excellent people skills and conflict resolution expert.

Volunteer Projects

UX Researcher and Graphic Designer

Welcome Premie | Boston, MA | October 2020 - November 2020

Education

Certificate in UX/UI Design -

Georgia Institute of Technology (2020)

Bachelor in Communication Arts -

Savannah College of Art & Design (2011)